



## **Want to host a *Grateful Heart* event? We're here for you!**

CCAR has created programs for events at congregations, schools, libraries, and Jewish Community Centers to celebrate our days, seasons, and holidays; to deal with personal moments of joy, grief, gratitude, and struggle; and to seek the holy and sacred on our journey through life.

[\*This Grateful Heart: Psalms and Prayers for a New Day\*](#), published by CCAR Press, offers an anthology of modern day psalms and prayers to lift us up, inspire our days, and mark our milestones.

Here are ways we can work together:

- 1. Finding the right program for your community:** Here at the CCAR, we know that each community is unique. Together we can think of the best program to fit your needs. We recommend the following features:
  - Opening remarks
  - Screening our 10-minute Interview with the Author video, where Alden Solovy discusses the process of writing poems and prayers, dealing with moments of joy and grief, and the ways in which readers can connect to the pieces in the book and be inspired to write their own prayers. The video will be ready prior to the publication of the book.
  - A discussion about the power of prayers and using prayers in daily life, special occasions, and holidays
  - Q&A session
- 2. Contacting the author and prospective panelists:** CCAR will suggest a list of panelists and other prominent figures in Jewish life who reside in your area. You can also use local rabbis in your community and/or pay to bring in the author, Alden Solovy.
- 3. Promoting the event:** Let us help you spread the word! We can share visuals that we have of the book and related themes, and help you design promotional materials, including flyers, memes, and short videos. We will then post them on our social media pages and share the information with CCAR members residing in your area. See sample promotional materials and photos from past events [here](#).
- 4. Selling discounted books:** CCAR Press will ship copies of *This Grateful Heart* to you for a 40% discount, plus shipping. You can sell the books at the event as a fundraiser for the retail price and keep the difference.

**So let's get started! For more information, contact us at [info@ccarpress.org](mailto:info@ccarpress.org) or 212-972-3636 x243.**