The Top 18 Reasons You Should Buy

**Mishkan HaNefesh**
(The New High Holy Day Machzor):
A Humorous List

Compiled by Rabbi Michael Adam Latz

1. You’ll save money if you order them now!
2. Endless word game possibilities (Gives “Words with Friends” a whole new meaning!).
3. We’ll be using it next year. Won’t it be great to start on the same page!?!?
4. There may be ten mistakes in the machzor. Bonus prize to the first person to find them. Go!
5. The cover of the Rosh HaShanah volume will be beautiful and distinct from the cover of the Yom Kippur volume. A perfect addition to every library!
6. Because each set has two volumes (one for Rosh HaShanah and one for Yom Kippur), they provide perfect balance practice.
7. Make your Bubbie happy & BUY. THE. MACHZOR.
8. Because you didn’t get the iPhone when it first came out and this is a way to be an early adopter and get something first!
9. With your own copy of *Mishkan HaNefesh*, repentance is available year round, in your own home, at your fingertips!
10. You can practice Kol Nidre anytime you want!
11. Oprah read it. And she *adores* it!
12. Why wait for Yom Kippur? Atonement in April is Divine!
13. The Gates of Burgundy (*Gates of Repentance*) are closing…
14. Two books = a good spiritual workout!
15. It’s the 58th century; time for a machzor that fits the times.
16. The machzor was produced by a creative and brilliant rabbinic team and many contributing rabbis. High Holy Days by committee. What could be better?
17. 5776. New machzor. Just Do it.
18. Because, with all humor aside, we are eager to embrace a new machzor to uplift our souls and guide us to new spiritual heights. *Mishkan HaNefesh: A Dwelling Place for the Soul*. What a beautiful way to begin the New Year!

[Order Now!]