The Top 18 Reasons You Should Buy Mishkan HaNefesh

(The New High Holy Day Machzor): A Humorous List

Compiled by Rabbi Michael Adam Latz

- 1. You'll save money if you order them now!
- 2. Endless word game possibilities (Gives "Words with Friends" a whole new meaning!).
- 3. We'll be using it next year. Won't it be great to start on the same page!?!
- 4. There may be ten mistakes in the machzor. Bonus prize to the first person to find them. Go!
- 5. The cover of the Rosh HaShanah volume will be beautiful and distinct from the cover of the Yom Kippur volume. A perfect addition to every library!
- 6. Because each set has two volumes (one for Rosh HaShanah and one for Yom Kippur), they provide perfect balance practice.
- 7. Make your Bubbie happy & BUY. THE. MACHZOR.
- 8. Because you didn't get the iPhone when it first came out and this is a way to be an early adopter and get something first!
- 9. With your own copy of *Mishkan HaNefesh*, repentance is available year round, in your own home, at your fingertips!
- 10. You can practice Kol Nidre anytime you want!
- 11. Oprah read it. And she adores it!
- 12. Why wait for Yom Kippur? Atonement in April is Divine!
- 13. The Gates of Burgundy (*Gates of Repentance*) are closing...
- 14. Two books = a good spiritual workout!
- 15. It's the 58th century; time for a machzor that fits the times.
- 16. The machzor was produced by a creative and brilliant rabbinic team and many contributing rabbis. High Holy Days by committee. What could be better?
- 17. 5776. New machzor. Just Do it.
- 18. Because, with all humor aside, we are eager to embrace a new machzor to uplift our souls and guide us to new spiritual heights. *Mishkan HaNefesh*: A Dwelling Place for the Soul. What a beautiful way to begin the New Year!

Order Now!